



Prof Eddie Obeng - Pentacle, APM Fellow



Eddie founded the world's first virtual business school, Pentacle and also the educational-social media platform QUBE, the first 3D, fully-immersive social medium. Eddie has written 10 books on how to lead business innovation and deliver change in our complex, fast-changing world, and won the APM's Sir Monty Finniston Award for his contribution to project management

Eddie began the ZERO movement four years ago when a client challenged him to look for ways to make every project perfect. He will surprise and enlighten you with real life practical insights he has gained since then.

"Making it happen is his constant refrain" - Financial Times

