



Christophe Gillet is Director French Speaking Areas for Pentacle The Virtual Business School one of the world's most innovative learning businesses. He was previously **Director of Business Innovation for SONY Business Europe**.

Very useful explanation of how to use Virtual teams for innovation and delivering business success

Helpful information for inter-cultural working

Added the extra dimension

Involving and lively which keeps the group motivated

T-Mobile

Royal Bank of Scotland

Danisco

Christophe has 15 years of experience in High-Tech Marketing & Innovation especially in Business-to-Business Transactions He led the innovative web-based **B-to-B** service in content management (ASP model) based on analysis of process changes in Media Industry.

In addition he has been responsible for re-engineering of all promotional tools from 'technology' to 'value' driven, including templates & processes.

At Pentacle Christophe Gillet has developed an expertise in Innovation Strategy, Marketing/ Customer Focus, Change, Project/ Programme Management, Making Money Customer focus and 'new style' virtual organisations

Christophe is also co author of *Evolve Dominate or Die*



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