



Professor Colin Burns is a Designer, Innovator and Educator.

His work at Pentacle focuses on the use of Design Methods to drive Innovation and Transformation

Previously, Colin was a member of the executive leadership team of IDEO - the international innovation & design consultancy, famous for its user-centred, interdisciplinary approach. He worked on a wide range of innovative multi-mediated product & service design projects for clients like the BBC, British Airways, British Telecom, Egg, Hewlett-Packard, , Olivetti, Merloni, Prada, the Science Museum, Steelcase, T-Mobile and Vodafone.

He held posts during this time as IDEO's Global Head of Interaction Design and the Head of IDEO London.

Colin is a Design Associate for the UK design Council's RED Cutting edge research unit. He is also a Visiting Professor at Jordanstane College of Art Dundee University



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