

About Pentacle People



Dr David Lomas is an Engineer, Innovator and Educator.

His work at Pentacle focuses on the use of New World Project Management to enable the application of Creativity to Innovation

Previously, David was the director of the Royal Mail Innovation Lab, a world renowned centre for business creativity and innovation. Serving not only Royal Mail Group, but also its major customers, David worked with clients including major banks, utilities, Government departments and also consulted with a number of academic and overseas institutions on the development of bespoke creativity and innovation capabilities.

David's background is varied, having held posts in HR (Organisational Development) and IT (applied research and futurology). He also spent several years at York University, developing artificial intelligence systems.

David is a certified practitioner in Cognitive Edge Sensemaking methods, Spiral Dynamics Integral and PMAI / OTCI. He is also a regular leader at the annual European Creativity Conference, CREA.



PENTACLE

PROVOKING – INSPIRING – EDUCATING – ENABLING – FACILITATING

The Virtual Business School
© 2009 All Rights Reserved