



**Toby Scott** is an innovator and educator

His work at Pentacle focuses on supporting organisations to achieve successful change through New World Thinking.

Previously, Toby was the founding Director of the Irish Centre for Design Innovation which drove the adoption of user-centred innovation within Irish companies. This built on his work as a Director of the UK Design Council, the world-renowned centre of excellence for innovation and creativity within business.

*Inspiring, challenging, and stimulating .....Keelings*

Toby's background is varied; as a senior policy maker with the UK Government on innovation and creativity, as a business consultant with some of the most innovative businesses in the world and as a project manager within the creative industries.

He is a commentator on innovation policy and a regular speaker at conferences across Europe. In a previous life, he directed for theatre and radio, drove trucks and tasted wine (for a living).



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