

Prof Eddie
Obeng



Leading to Results



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Leading to Results



Eddie Obeng



PROVOKING – INSPIRING – EDUCATING – FACILITATING – ENABLING

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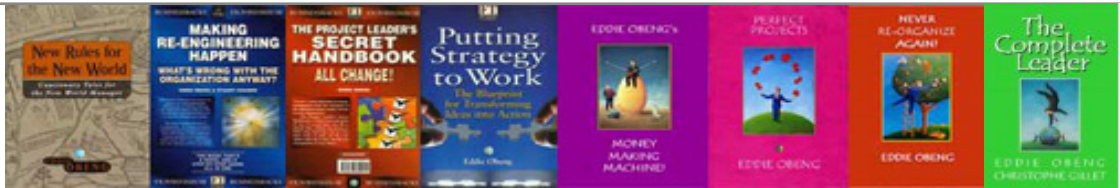
A SELECTION OF OUR CLIENTS

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If you want more



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Hopes and Fears of this Presentation





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Did you notice?





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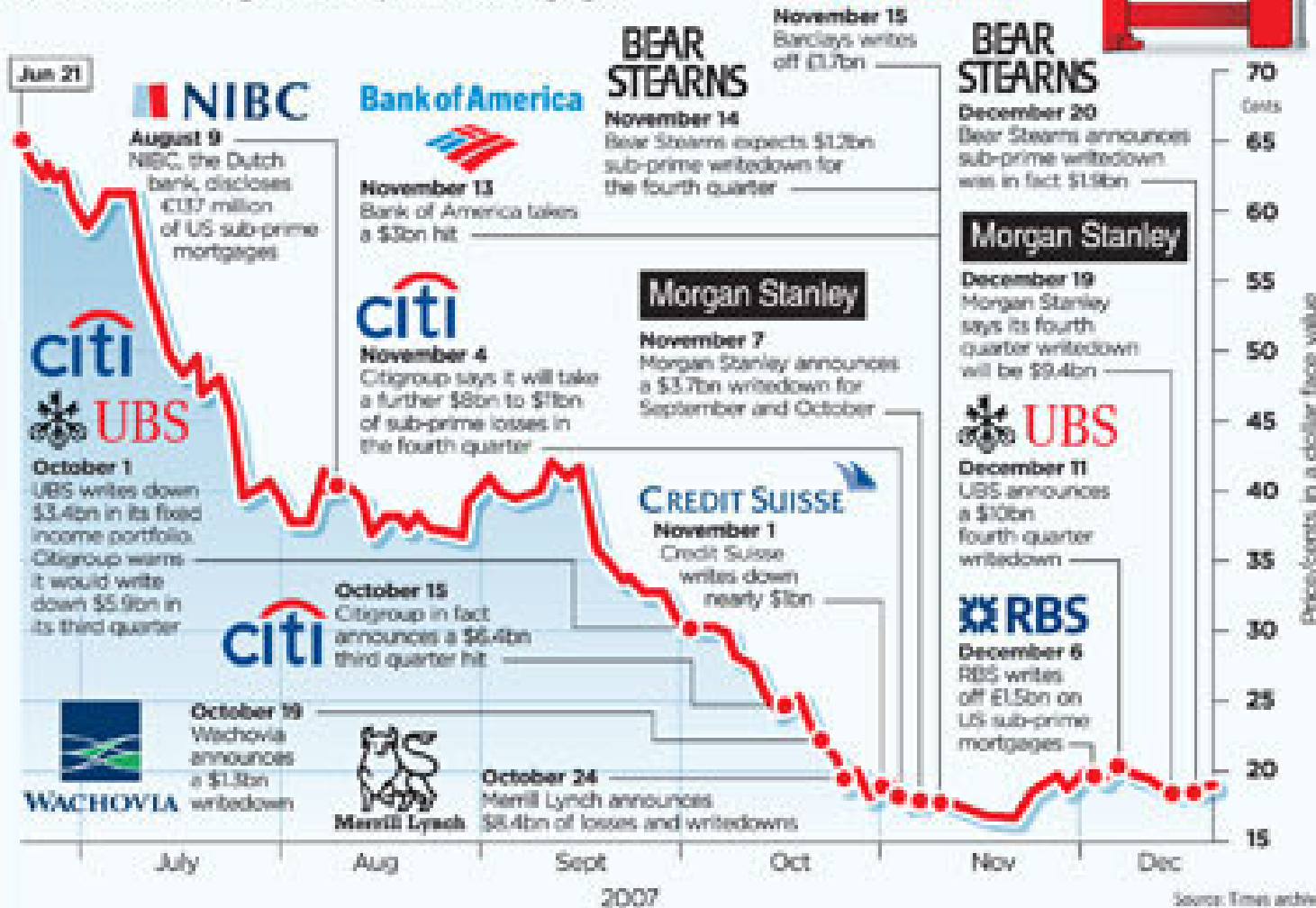
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Do you
remember
when that was
the crisis?



The hits keep coming... Those writedowns in full

ABX Index of the value of the lowest-quality CDOs containing US sub-prime mortgages



Events
Evaporate...
Patterns
Persist...



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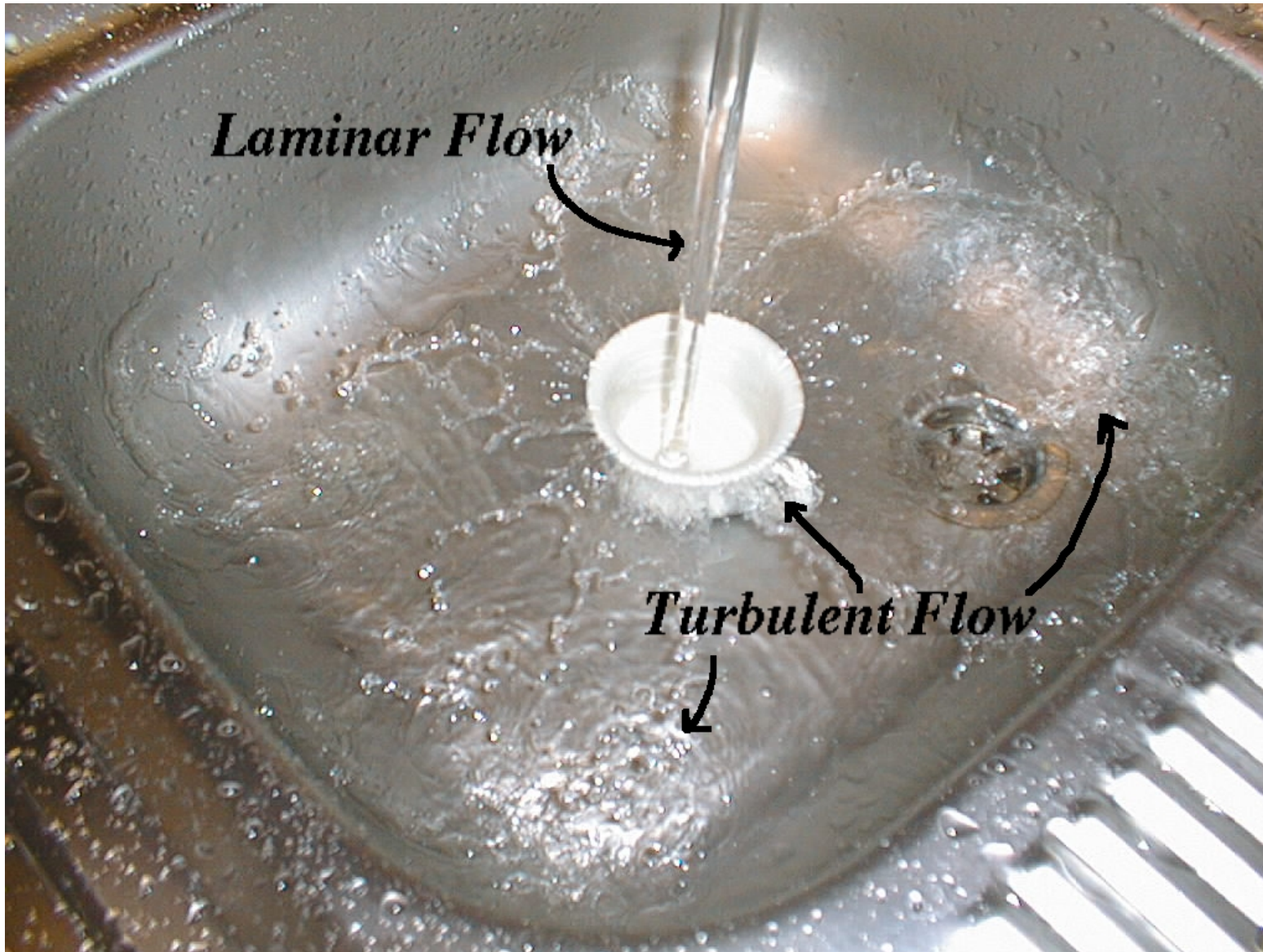


Laminar Flow



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Patterns have different 'Laws'



When you are
inside a pattern
you often
cannot see it



HOPE

SOLUTIONS NOW

INSPIRATION

ENERGY

LAUNCH

1/2 SET POLITICIAN
INTO REAL WORLD

IMMEDIATE
NOW NOW

IDENTITY

FEAR

BOREDOM

STAND OUT

SILENCE

(OUTRAGE)

20 MINUTE
EXERCISES

UNBENEFICIAL



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Answer of many & date
Home of Paul in 9
OLD WORLD

REAL (NEW)
WORLD

Po 2
Compre
OMC
Glow



LEARN
+ CP

PAR 7

← →

Now N



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~~20/1
Mw~~

admission
5-1
mm

5-1
mm

①

Which activities
involve money fast ✓

②

how fast must I go to work ✓

③

started to born ✓

④

confidence ✓

"MONEY" MATHS MACHINES
SHOP QUESTIONS



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NHS QUESTIONS

REMEMBER THE PURPOSE

1. HOW DO I IMPROVE HEALTH FASTEST?
2. HOW DO I REDUCE THE RATE OF URNESS MOST?
3. WHAT CAN I DO TO FREE UP RESOURCES FOR USE IN 1 & 2?
4. WHAT ARE ANY COMPLIANCE ACTIVITIES?



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LEADERSHIP PRIORITIES

Learning -

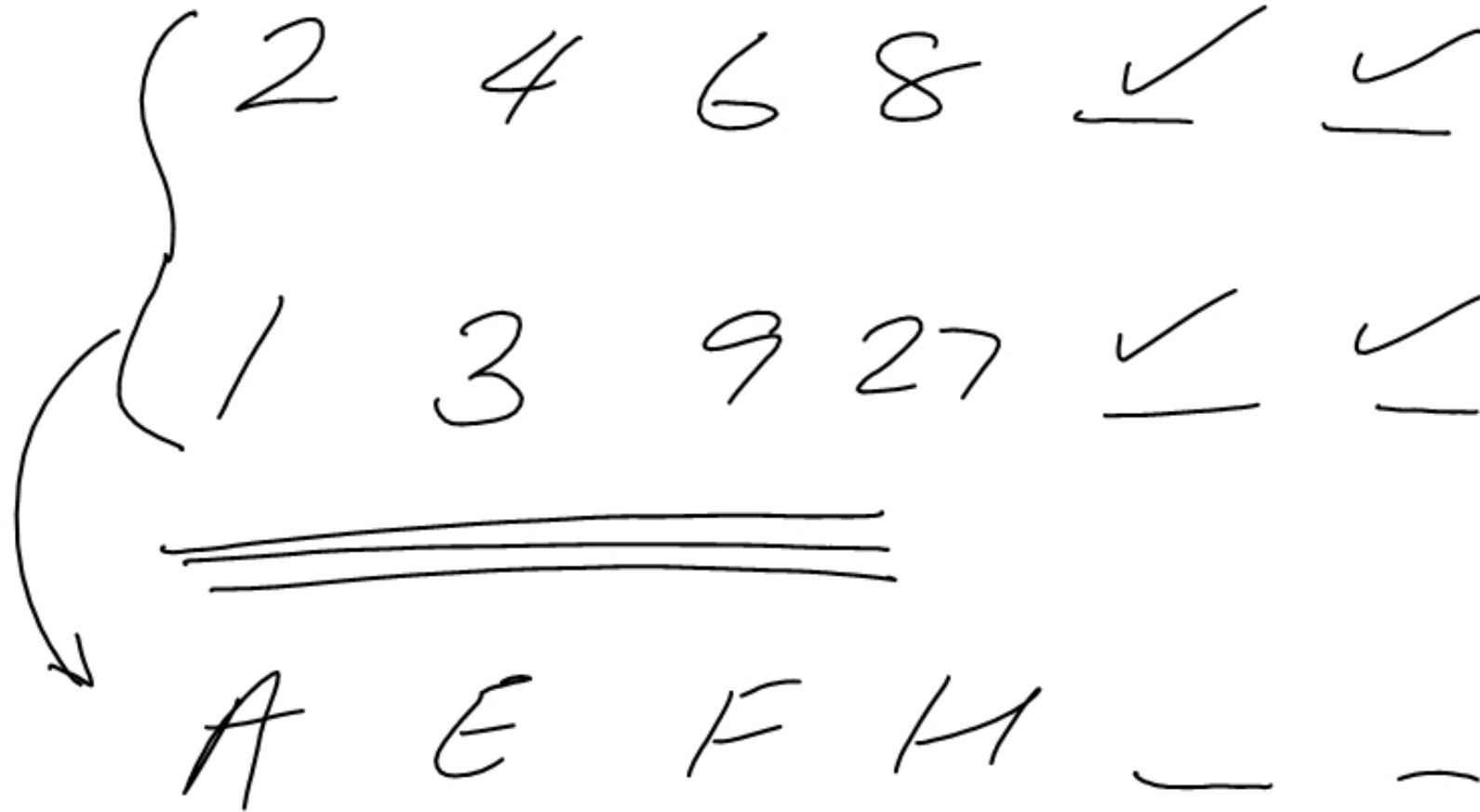
Creativity -

Effective leading -



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INTELLIGENT PEOPLE ARE EASY TO TRAIN & QUICKLY GET "STUCK"



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MY FAVOURITE CREATIVITY ON BLOGS

• Back-to-front

• Calling in other professions



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HOW HUMAN BUSINESS RESPONDS TO CHANGE-

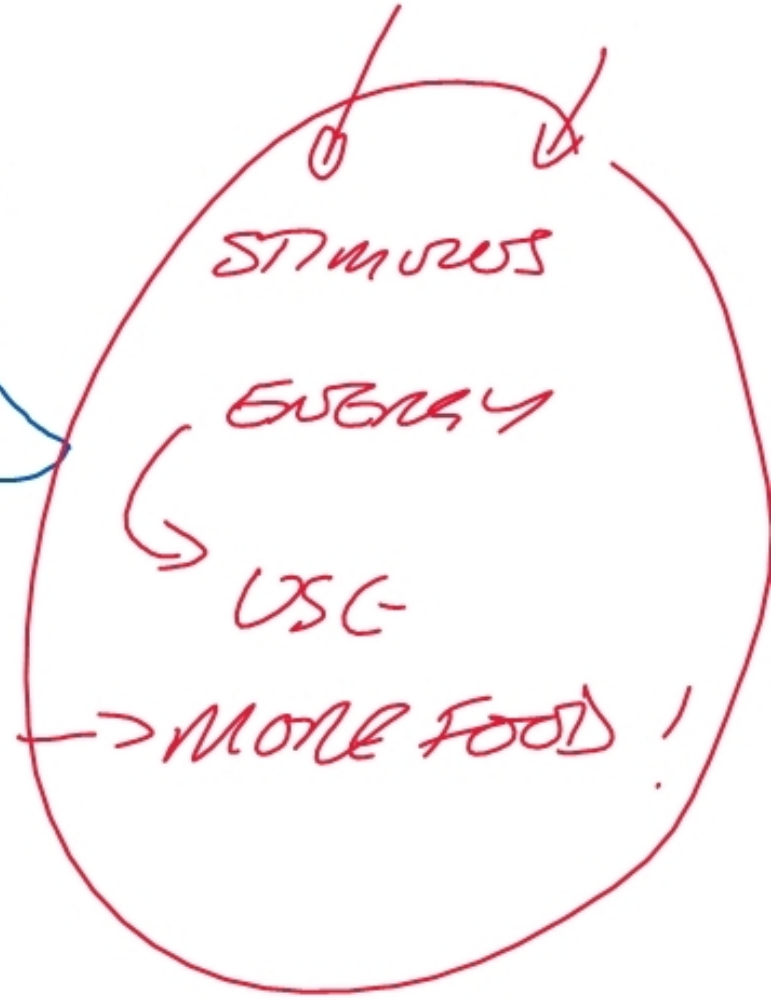
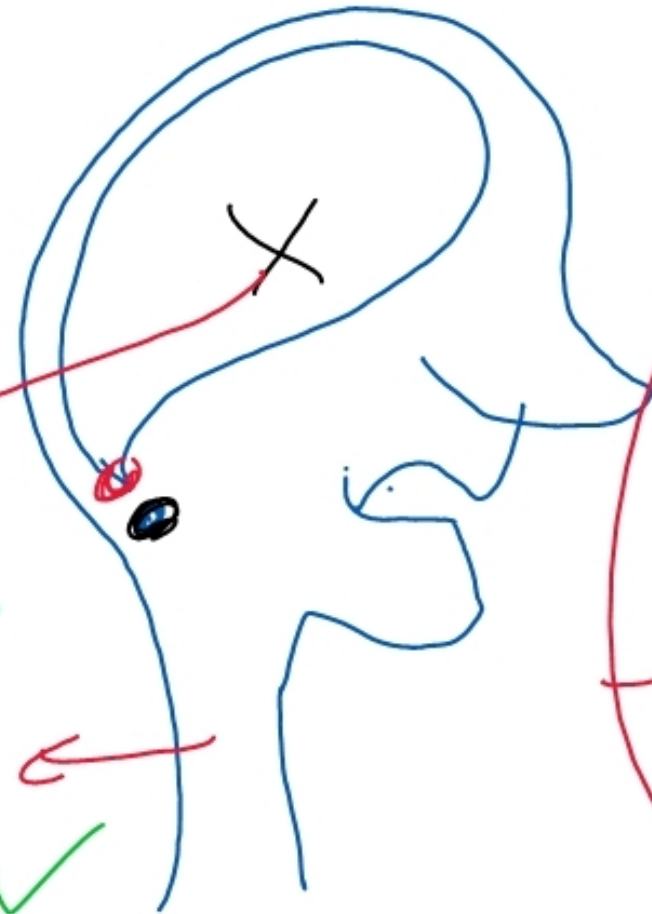
CHANGE =
THREAT TO
SECURITY

• LOGIC OFF ↑

• EMOTION ON ↓

• DRUGS ↓

• ~~FIGHT~~ ~~FLIGHT~~ ~~FREEZE~~ ✓
FIGHT
FLIGHT
FREEZE



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CHECK LIST FOR A LEADER

Behavior

Emotions

Actions

Thinking



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Really going on?

What is



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